

# concept **VIZ** web / interactive / graphics

Communication, with graphics and animation

## Responsive Design for all device delivery and SEO

So it will work on any device, of any screen size. So your clients and the search robots will have a better experience.

Responsive / Adaptive in Widescreen



Square monitor / Tiled browser



Phones / Tablets



all browsers



all devices



## Security for your website and SEO

SSL stands for Secure Socket Layer. In simple it means your company's website information is exchanged securely to the user of your site and vice versa. This matters for e-commerce and SEO, the more secure your site is, the better it will perform.

 <https://conceptviz.com>

example of an (SSL) secure site

## SEO stands for Search Engine Optimization

How important is it your company appear in the top listings of a search like Google or Bing? If a potential customer types the relevant search terms into a search engine: do they find your business? Or do they find your competitors?

Investing in search engine optimization is a smart and cost effective strategy to your firm's marketing needs.



Many factors are at play for which site gets the top spot in a search. We want to secure as many of those factors as possible toward your future business goals. Our strategy to SEO is a multi-tiered approach of fast-loading custom built responsive design websites, employing all the coding techniques the search robots love as well as enhanced security and a gear toward User Experience and Interface (UX/UI). We appreciate form and function and our builds attempt to balance those needs for our clients.

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**303.495.2325**

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## Performance hosting with concept **VIZ** and GoDaddy

We'll handle it all, concept VIZ is partnered with GoDaddy, from start to finish to future needs, it's seamless. We can also work with your current hosting or internal server, however, we've seen client results in the 90-97th percentile of the web as ranked by Google. We are proven in the partnered approach, but we love a challenge.



## Rotating sales graphics and video for your homepage

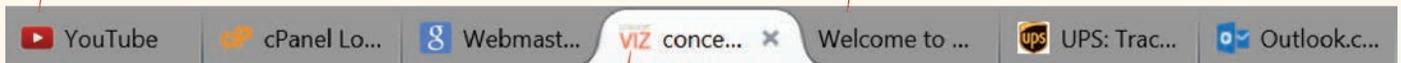


We can help your business tell a story quickly using video or rotating graphics on your homepage, or any page! Rotating graphics work great and video delivery is even better, people want the information to be presented to them.

## Favicons for your website's brand appeal

look like the big sites do

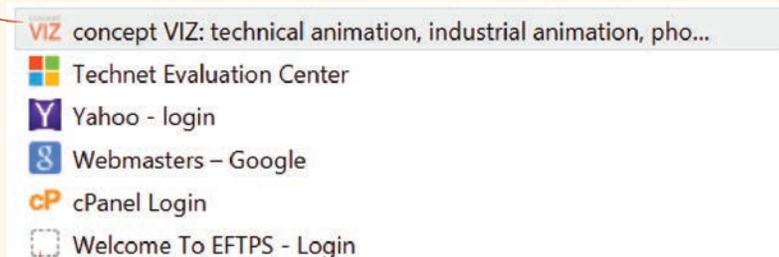
site not using a favicon



example favicon appearing in a browser tab

example favicon appearing in a browser bookmark

Favicons enhance brand appeal.



It's your logo, or some type of associate graphic in miniature, so that you don't look like an amateur site. Lower end sites, don't employ these, if you want your site to look like Amazon, CNN, Apple or the rest, we can easily make that happen for you.

example site not using favicon

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